



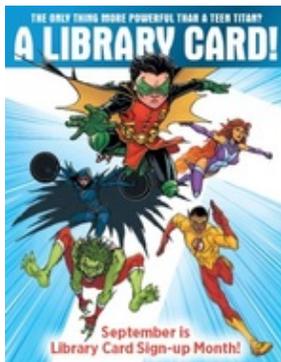
# Monday Morning Eye-Opener Aug.21, 2017

Having trouble viewing this email? [View it as a Web page.](#)



Good Morning! August 21, 2017

## September is National Library Card Sign-Up Month



September 2017 marks the 30th anniversary of [Library Card Sign-up Month](#)—a time when the American Library Association joins public libraries nationwide to highlight the value of a library card. Since 1987, **Library Card Sign-up Month** has been held each September to mark the beginning of the school year. Libraries work to remind parents and youth that signing up for a library card is the first step towards academic achievement and lifelong learning.

This effort is credited to former U.S. Secretary of Education William Bennett who said: *"Let's have a national campaign...every child should obtain a library card and use it."* Since then, thousands of public and school libraries join the campaign to ensure every child does just that, helping parents and caregivers save hundreds of dollars on educational resources and services for students. From access to STEAM programs, e-resources, educational apps, in-person and virtual homework help, a library card provides all that. Proving again that a library card is critical to learning, not to mention a very cost-effective back-to-school item!

This year, the DC Comics super heroes Teen Titans are prominent in the advertising. In addition to the ALA website, there's also more to learn about **National Library Card Sign-Up Month** at the *I Love Libraries* website

[I Love Libraries](#)

---

## Banned Books Week Sept.24-30

Last Tuesday, Cherokee PL Director Zach Freking-Smith presented a webinar titled

**“Creating Banned Books Week Programming.”** The timing was intentional to coincide with ALA’s annual **Banned Books Week** public awareness campaign, this year **September 24-30**.



Sponsored by the American Library Association, **Banned Books Week** celebrates the freedom to read by promoting the value of equal access to information. **Banned Books Week** brings together the entire book community—libraries, booksellers, publishers, journalists, teachers, and trustees—in shared support of the freedom to seek and to express ideas, even those some consider controversial and unpopular.

By focusing on frequent efforts by groups and individuals seeking to remove or restrict access to books, **Banned Books Week** draws national attention to the dangers of censorship. The ALA [Office for Intellectual Freedom](#) (OIF) compiles lists of challenged books as reported in the media and submitted by librarians and teachers across the country.

Find out which challenged books made the 2016 list, which was released as part of the [2017 State of America’s Libraries](#) report in April of this year. Find stories and promotional materials by clicking the button below. And hey...perfect timing to share your plans for **Banned Books Week** on **LIBRARY TALK**. Thanks for doing that and thanks again to Zach for last week’s webinar adding inspiration for **BBW 2017!**



---

## Save the Date



### Performers' Showcase

This year, ILA’s Youth Services Subdivision is sponsoring the **2017 Performers’ Showcase**. This popular program sets up an opportunity to see children’s performers—live and in person—as they present a preview of their summer shows. Attendees are then able to decide which performers to book, and just as importantly, attendees are able to partner with nearby libraries to share programming expenses.

There are three **Performers’ Showcases** this year, each one in September, each one running from **9:30AM-3:00PM** for **5.5 c.e. credits**.

- **Sept 20th @ Milford**
- **Sept 21st @ Marshalltown**
- **Sept 22nd @ Mt. Pleasant**

Kelly Stern with Cedar Falls Public Library—and ILA Youth Services Subdivision Chair—promises a more detailed look at the day’s schedule coming soon.

Registration will be on-site at each venue, there is no pre-registration required. Send any questions to Kelly Stern at [kstern@cedarfallslibrary.org](mailto:kstern@cedarfallslibrary.org) And save the dates!

---

### **PLOW Classes Continue...**

Hands-on **PLOW website classes** continue this week and into early September. Do take advantage of this in-person opportunity to work on your **PLOW website** with Marie Harms instructing. Find dates and locations nearest you in the c.e. catalog

[C.E. Catalog](#)

### **Monday Morning Eye-Opener**

**Editor:** Bonnie McKewon

1112 East Grand Avenue  
Des Moines, Iowa 50319

Stay Connected with the [State Library of Iowa](#):



[Manage Subscriptions](#) [Help](#)



Powered by

